

PACIFIC COAST CUTTING HORSE ASSOCIATION

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Dear Member,

The Mission of the PCCHA is to promote the heritage of the legendary cutting horse in the Western U.S., for generations to come.

The primary goals of the PCCHA are to bring undeniable value to our sponsors and members, to be fiscally responsible with the resources entrusted to us, to produce the West Coast's top shows, to provide a year-end program second to none, to retain and grow membership and sponsorship and to foster and maintain a positive culture. As a past sponsor, you help the PCCHA achieve these goals and make PCCHA be the "Best in the West".

The Association has *revised* its 6 different levels of sponsorships as you can see on the attached form. For Corporate or Event Sponsorships, please contact Tami Rodman at the PCCHA Office: (209) 727- 5779 or Trodman@pccha.com.

The **Platinum Club (\$5,000)** has been one of our strongest resources over the years in keeping PCCHA competitive with the growing numbers of **Aged Events** within our industry. It is our goal for PCCHA to remain at the head of the class. Thru its membership, the **Platinum Club** has been extremely instrumental to the success of **PCCHA Aged Events**, for more than 18 years.

The Gold Club (\$2,500) is a new level that mirrors the Platinum Club's goal.

Silver Sponsor (\$1,000) goals are concentrated towards **PCCHA's Event Awards**. Shiny new buckles and trophy vests with the PCCHA logo can be seen all over the country! The Silver Sponsors contributions make that possible.

We also provide one more level called **Friends of the PCCHA!** Any and all contributions of your choice (under \$1,000) are welcomed in this category!

On behalf of Pacific Coast Cutting Horse Association, our Board of Directors, Sponsorship Committee and Staff, we'd like to take this opportunity to invite you to participate, once again, in our **Sponsorship Program**. Your strong support and commitment to PCCHA, its goals, continued success and growth, is what makes PCCHA the great organization it is today.

We appreciate your consideration! Together, we can make our Cutting Horse Association bigger and better in 2024!

The PCCHA Board of Directors